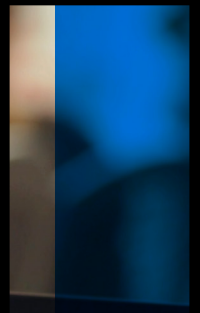


Gold-standard learning from the International Chamber of Commerce



About us

The ICC Academy is the educational and training arm of the International Chamber of Commerce (ICC), the standard setter for world business. We offer online certifications and bespoke training programmes to meet the educational needs of banks, corporates and other organisations at the forefront of international trade, all taught by ICC's unrivalled roster of international experts.

Why choose ICC Academy



Access the combined expertise of 45 million companies

ICC is the institutional representative of 45 million companies in more than 170 countries, including start-ups, SMEs and large multi-national corporations. Our courses, certifications and bespoke training programmes draw upon the combined expertise and knowledge of a network unlike any other institution in the world.



Benchmark certifications from the standard-setters for world business

For the last 100 years, ICC has set the rules and standards that govern international trade and commercial disputes. We created the Incoterms® Rules, UCP 600 for documentary credits and are paving the way for a digital trade ecosystem through the ICC Digital Standards Initiative. When you learn directly from ICC, you gain a level of authority and credibility that others cannot match.



Learning for everyone, every day, everywhere

All ICC Academy certifications and courses can be completed 100% online, meaning you can access them wherever you are in the world, 24 hours a day. Our alumni come from more than 130 countries and our training programmes are based on globally applicable rules and principles. They are designed to work for everyone, every day, everywhere. All you need is a stable internet connection.

Contact us

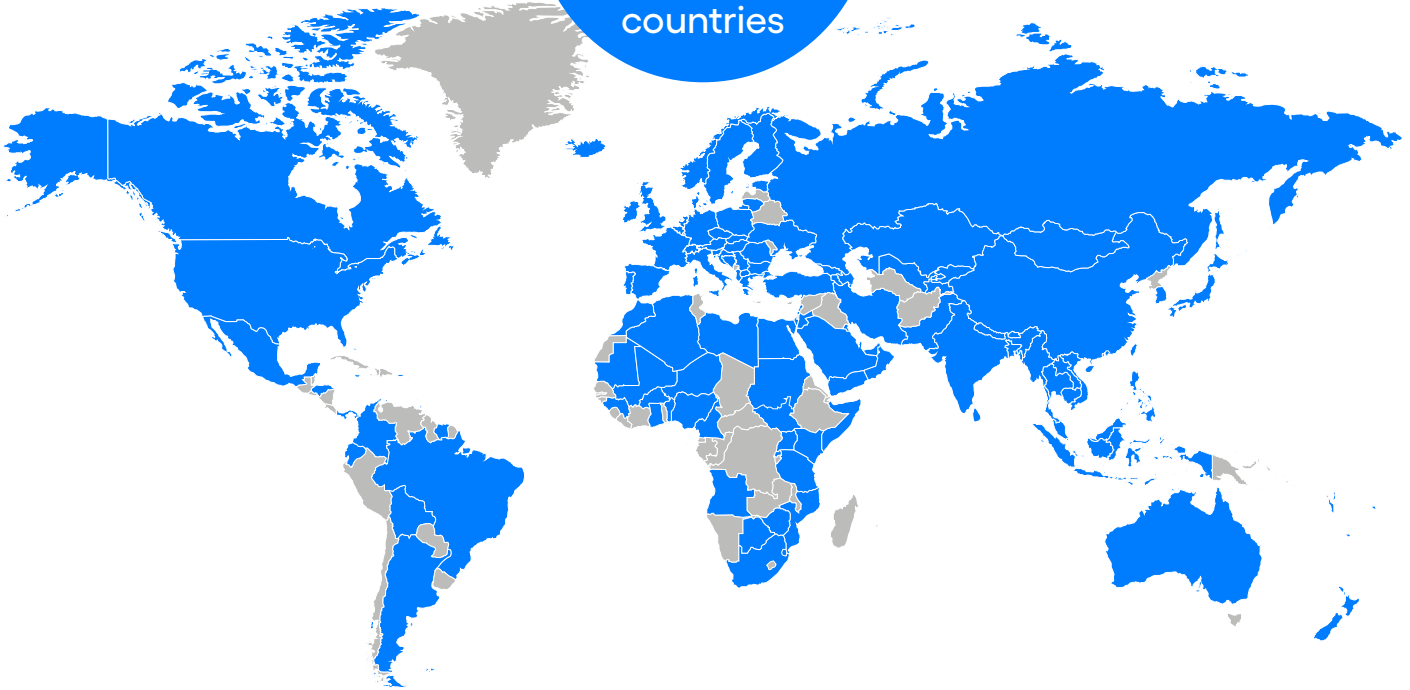
133 Cecil Street, #16-03 Keck Seng Tower, Singapore 069535

info@iccacademy.com.sg

+65 65919981

Our network

Join more than **6000** alumni in over **130** countries



Join more than 1000 companies and institutions using the ICC Academy to upskill their employees



Testimonials

“I enrolled in the Certified Trade Finance Professional (CTFP) because this certification is authored by leading trade finance experts from the ICC’s Banking Commission, making it one of the most credible programmes available in the market. Each course is structured to ensure the essentials of global trade finance have been sufficiently covered.”

**Ling Fong Tay, Head of Transaction Services,
Product Management, Asia, SEB, Singapore**

“Getting training directly from the ‘horse’s mouth’ is more valuable to me—and other people looking to work with me—than having my knowledge certified by a third party who has not created the Incoterms® rules.”

**Praveenkumar Miriyala, Procurement
and Logistics Coordinator, Bambaw, Belgium**

“The Global Trade Certificate (GTC) has added value to my resume by demonstrating that I have a specialisation in international trade finance and that I have learned from an industry validated syllabus. It has provided me with solid expertise on trade finance products.”

**Sarah Salah, Head of Trade Products,
Transaction Banking, Emirates NBD, Egypt**

“When my clients ask me questions about transportation and financing, I now have the answers and feel in a much better position to help them. The Export/Import Certificate (EIC) has made me feel much more confident and I feel I can offer my clients real value for money.”

Collins Ayoo, International Trade Centre, Kenya

Our certification programmes



Trade Finance

Certificate in Digital Trade Strategy (CDTS)

Global Trade Certificate (GTC)

Certified Trade Finance Professional (CTFP)

Certified Documentary Credits Expert (CDCE)

Certified UCP 600 Specialist (CUCP)



International Trade

Incoterms® 2020 Certificate Available in English, Spanish, French, German and Chinese

Certificate in Digital Trade Strategy (CDTS)

Export/Import Certificate (EIC) Available in English and Spanish

Free Trade Agreement Certificate (FTAC)

NVOCC Bill of Lading Certificate (NBL)

Certificate on the Common Reporting Standard (CCRS)



Sustainability

Certificate in Responsible Green Marketing Communications (RGMC)

Ethical Marketing and Advertising (EMA)

Our authors



Charles Debattista

Professor of Commercial Law & Special Advisor of the official ICC Incoterms® 2020 Drafting Group



Charles Debattista

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Senior Director and Head of Guarantees, Raiffeisen Bank International



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André Simha

Chief Digital & Information Officer, MSC Mediterranean Shipping Company



John Bugeja

Co-Founder and Managing Director, Trade Advisory Network Ltd



Emmanuelle Ganne

Senior Analyst, World Trade Organization (WTO)



Vijay Vashist

Managing Director, Global Transaction Services, DBS Bank

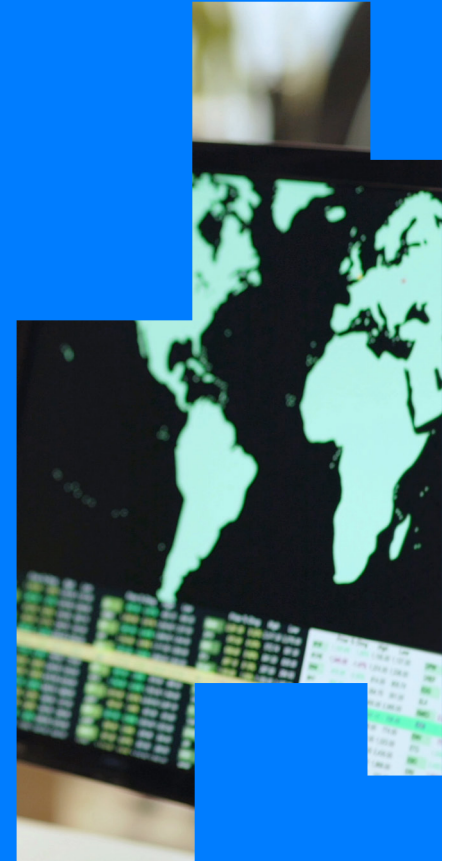
BUY NOW



Trade Finance

Global Trade Certificate (GTC)

The Global Trade Certificate (GTC) is an introductory-level professional certificate programme providing solid knowledge on trade finance products. It is an ideal programme for professionals wanting to build a comprehensive understanding of global trade finance.



Who's taking the GTC?

Banks and other Financial Institutions

Generalists from relationship management and agri-commodities teams, legal and compliance officers, risk management officers, specialists within transaction banking functions and other key support staff.

Corporates

Treasury executives, as well as business development, compliance and legal officers.

100%

100% of our survey respondents said the certification helped them bridge their knowledge gap



Full Certification

US\$1,099

Individual Course

US\$150

GTC for corporates

Bespoke pricing

Contact

info@icccademy.com.sg

Certificate structure

Comprising 6 core courses and 3 electives, the industry-validated syllabus was developed by a group of leading trade finance experts drawn from ICC's Banking Commission. Each course has been tailor-made to learn the essentials of global trade finance.

Core courses

- Introduction to Trade Finance
- Introduction to Collections
- Introduction to Distributor Finance
- Introduction to Documentary Credits
- Introduction to Guarantees
- Introduction to Receivables Finance

Additional Resource (New):

Introduction to Islamic Banking and Finance

Price: US\$150

Elective courses (select 3)

- Introduction to Capital and Pricing
- Introduction to Compliance
- Introduction to Cross Border Trade
- Introduction to Fraud and Reputational Risk
- Introduction to Risk Distribution
- Introduction to Standby Letters of Credit
- Introduction to Supply Chain Finance
- Introduction to Trade Finance Sales

Why take the GTC?

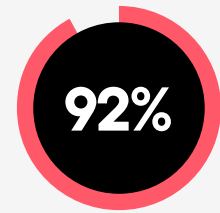
- Acquire a foundational understanding of global trade finance solutions
- Learn to use trade finance tools effectively to mitigate risks
- Understand trade finance process flows—from the steps and responsibilities to the required documents used

For CDCS® and CSDG® holders

After completing the full certificate, holders of the Documentary Credit Specialists (CDCS) or Specialists in Demand Guarantees (CSDG) will earn valuable CPD points required for recertification.

Accredited by

LIBF



What's included with the full certification purchase?

- Six-months access to the professional certificate programme (9 courses in total including 6 core and 3 electives)
- 30 hours of interactive learning with 6 pre-assessment games, 4 video lectures, 150 narrated animations and 100 assessment questions to a range of topics
- A searchable and printable glossary containing all the key terms to refer to throughout the programme
- New study guides for core courses to help candidates prepare for the final examination
- Case studies to help apply learning to the real-world
- A live, proctored final exam with the opportunity to receive an industry-recognised certificate
- Dedicated, full-time IT support to assist with any issues or questions

What are people saying about the GTC?

92% of our survey respondents said they would recommend the GTC to a colleague

What GTC Alumni say

"The GTC has added value to my resume by demonstrating that I have a specialisation in international trade finance and that I have learned from an industry validated syllabus."

Sarah Salah
Emirates NBD, Egypt



"ADB is pleased to have partnered with ICC Academy in providing online global trade and supply chain finance training. With the initial phase, which included the Global Trade Certification, we have successfully trained 150 professionals from more than 80 Trade Finance Program partner banks."

Steven Beck
Head of Trade Finance, Asian Development Bank

BUY NOW



Certified Trade Finance Professional (CTFP)

The Certified Trade Finance Professional (CTFP) is an advanced professional certificate programme providing training and certification on key trade finance products, techniques and compliance issues.



Who's taking the CTFP?

Banks

Senior corporate banking relationship managers, senior corporate treasury professionals and specialists within transaction banking functions.

Corporates

Treasury executives, as well as business development, compliance and legal officers.



100% of our survey respondents said the certification helped them bridge their knowledge gap



Full Certification
US\$1,499

Individual Course
US\$200

CTFP for corporates
Bespoke pricing

Contact
info@icccademy.com.sg

Certificate structure

Comprising 5 core courses and 4 electives, the industry-validated syllabus was developed by a group of leading trade finance experts drawn from ICC's Banking Commission. Each e-course has been tailor-made to develop the skills needed to sell, deliver and process global trade finance solutions.

Core courses

- Advanced Working Capital for Trade
- Advanced Documentary Credits
- Advanced Guarantees
- Advanced Supply Chain Finance
- Export Finance

Elective courses (select 4)

- Factoring (NEW)
- Digital Trade Finance and Fintechs
- Managing Trade Sales
- Managing Trade Operations
- Managing Trade Products
- Advanced Commodity Finance
- Advanced Standby Letters of Credit

Why take the CTFP?

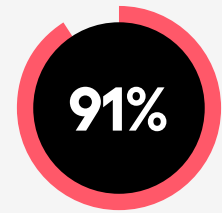
- Explore advanced characteristics of trade finance, including processes and legal framework
- Gain an understanding of the roles and relationships of all parties involved in a transaction
- Become an expert in complex financial instruments to make viable commercial contracts

For CDCS® and CSDG® holders

After completing the full certificate, holders of the Global Trade Certificate (GTC), Certificate for Documentary Credit Specialists (CDCS®), Certificate for Specialists in Demand Guarantees (CSDG®) and the Certificate in Trade and International Finance (CITF®) programmes will earn valuable CPD points for their required recertification. Holders of the GTC, CDCS®, CSDG® or CITF® are also awarded credit exemptions towards the CTFP and can benefit from a preferential package, which includes the core CTFP courses.

Accredited by

LIBF



What's included with the full certification purchase?

- Six-months access to the professional certificate programme (9 courses in total including 5 core and 4 electives)
- 50 hours of interactive learning with 5 pre-assessment games and 200 assessment questions to a range of topics
- A searchable and printable glossary containing all the key terms to refer to throughout the programme
- New study guides for core courses to help candidates prepare for the final examination
- Case studies from 28 companies or individuals to help apply learning to the real-world
- A live, proctored final exam with the opportunity to receive an industry-recognised certificate
- Dedicated, full-time IT support to assist with any issues or questions

What are people saying about the CTFP?

91% of our survey respondents said they would recommend the CTFP to a colleague

What CTFP Alumni say

"I see the CTFP as a perfect way for any trade finance person to have a certification that highlights your expertise and automatically puts you at a certain level that is respected in the industry."

Houssam Hoteit
Royal Bank of Canada



"We are pleased to see the arrival of the CTFP, a cutting-edge training program specially designed for experienced trade finance practitioners to build the skills needed to sell, deliver and process global trade finance solutions."

Daniel Schmand
Chair, ICC Banking Commission
Global Head of Trade Finance, Deutsche Bank

BUY NOW



Certified UCP 600 Specialist (CUCP)

This certifying exam is the only ICC produced and governed assessment that validates your understanding and expertise in applying UCP 600—the cornerstone rules for documentary credits. It sets a new global benchmark for competence, credibility, and compliance assurance from the organisation that created the rules. The exam and certificate provides individuals with formal recognition of their knowledge and equips banks with a consistent, authoritative standard to assess and certify their teams.



Who is this course for?

Trade finance officers

Trade finance officers and document checkers who have built operational experience handling LCs but lack official recognition and validation of their competency.

Trade finance leaders

Team leaders in trade operations teams looking for a reliable and authoritative way to validate team knowledge and standardise UCP understanding across teams with a global benchmark.

Learning and development partners

Banking and finance HR and L&D teams under pressure to ensure that trade finance compliance is supported with credible, globally-recognised certifications.

Why take this exam?

- **An official stamp of credibility:** this is the only certification on UCP 600 directly from ICC—the global body that wrote the rules.
- Demonstrate **real, assessment-based, high-level competence** in how to apply the rules—the passing mark is 80%.
- **Validate skills** of new hires or team members from diverse training backgrounds and create a uniform skills benchmark across distributed teams.

How the certification works?

The Certified UCP 600 Specialist (CUCP) is an exam-only certification open to all. If you wish to get in-depth training on UCP 600 and ISBP 821 before taking the exam, please consider [our practitioner course](#).

Your enrolment on the CUCP is valid for 3-months and includes:

- 5 sample exam papers
- 1 attempt at the certifying CUCP exam

The exam is online and live proctored. It consists of 90 multiple choice questions that must be completed over 2 hours. The passing mark is 80%.

Price

Exam only: US\$129

Certification bundle

(includes UCP 600 & ISBP 821 Practitioner course): US\$399

Chief examiner

Radek Dobáš has led the documentary business team at Czech bank, Česká spořitelna, since 2003. Since 2002 her a regular participant in the work of the ICC Banking Commission, reviewing rules and official opinions as well as being a member of working groups that translated UCP rules into Czech. He was also a member of the ISBP Consulting Group and actively took part in the revision resulting in ISBP Publication 745. In 2021 he became one of the founding members of the Technical Advisory Briefings Group. Since 2004 Radek has been a member of DOCDEX Group of Experts within ICC Dispute Resolution Services.



BUY NOW



Certified Documentary Credits Expert (CDCE)

Take the next step in your documentary credits learning pathway and achieve the highest level of ICC-certified competence in this field. The CDCE is designed to help you overcome the most complex aspects of a documentary credit transaction and challenging real-world, operational scenarios. It is taught in a hybrid format that combines self-paced lessons with live, online workshops run by an ICC-approved instructor for a total of more than 60 hours of learning.



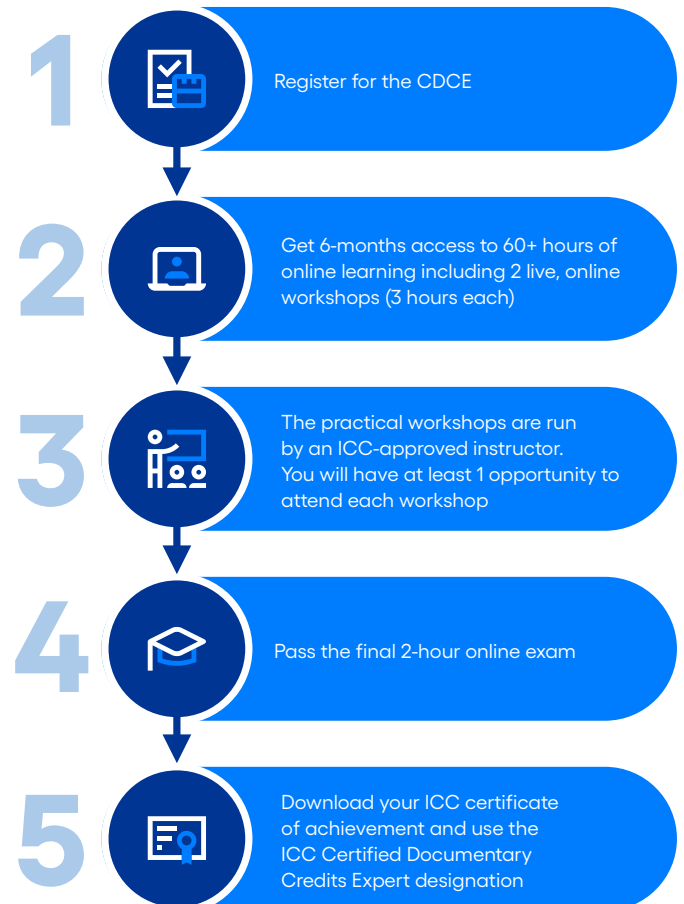
Who is the CDCE for?

To enroll on the CDCE you need to meet **a minimum of one** of these requirements:

- Have a minimum of 5 years' experience in a trade finance or treasury role, with extensive experience of managing documentary credits **OR**
- Have completed and passed a related certification such as the CDCS or CTFP **OR**
- Have a letter of recommendation from your employer or ICC National Committee

Why take the CDCE?

- Gain the **expert-level skills** necessary to analyse and provide solutions to the most complex and challenging aspects of a documentary credit transaction
- Get **hands-on, practical experience** of navigating more intricate trade finance scenarios through case studies and instructor-led workshops
- Learn directly from the organisation that created the UCP 600 and ISBP 821 rules that are widely adopted in the use of documentary credits around the world



Certificate structure

The CDCE is split over four online lessons and two live, online workshops, with each workshop dedicated to covering what you have learned in the previous lessons.

Each workshop will focus on real-world problem-solving using case studies, group work and formative assessments.

- **Lesson 1:**
Documentary credits—parties and fundamental terms and conditions
- **Lesson 2:**
Issuance of a documentary credit and amendments
- **Lesson 3:**
Presentation of the required documents and payment
- **Lesson 4:**
Modalities of documentary credits and other guarantee instruments

What's included with this certification?

The CDCE gives you 6-months access to 60+ hours of online learning, including:

- Four online lessons that include case studies, assessment quizzes and other reflective exercises
- Two 3-hour online workshops with an ICC-approved trainer
- Recordings of all workshops
- Free digital copies of the UCP 600 and ISBP 821
- A student-led online learning support community with instructor involvement
- A two-hour online examination with 70 multiple-choice questions and 2 case-based essay questions. You can access practice questions in your learning platform
- A downloadable ICC certificate of achievement valid for 5 years (first recertification is free)



CDCE for individuals
US\$1099

CDCE for corporates
Bespoke pricing

Contact
info@iccademy.com.sg

The CDCE curriculum has been developed by Miguel Angel Bustamante. Miguel has more than 40 years of experience in the banking industry and is former president of the ICC Banking Commission. Since 1997, he has been an ICC DOCDEX expert for the resolution of conflicts on documentary credits, standby letters of credit and demand guarantees. Miguel is a member of the ICC working group for the revision of the following trade finance rules: UCP, ISBP, ISP98, URDG, URBPO, eUCP and eURC. He is also the author of the book *Los Creditos Documentarios en el Comercio Internacional*, now in its sixth edition.

Miguel Angel Bustamante

Former president of ICC Banking Commission
and ICC DOCDEX expert



BUY NOW



International Trade

Export/Import Certificate (EIC)

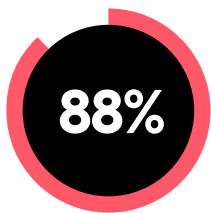
The Export/Import Certificate (EIC) provides comprehensive and practical knowledge on how to conduct cross-border transactions. This professional certificate programme offers an in-depth understanding of international trade processes and their related risks to successfully compete in foreign markets.

Available in English and Spanish



Who's taking the EIC?

International trade professionals, including auditors, customs brokers, export and import managers, forwarders and carriers, insurance providers, trade finance bankers, private and government inspectors, trade lawyers and trade promotion executives.



88% of our survey respondents said the certification helped them bridge their knowledge gap

Certificate structure

Comprising of 5 courses, the programme was created by leading trade expert, Guillermo Jimenez, author of the best-selling publication, "The ICC Guide to Export/Import: Global Standards for International Trade". Each course covers the essential skills required to effectively trade worldwide and manage an international business, from negotiating contracts to resolving cross-border disputes.

Courses

- International Trade Overview
- Business Transactions and Contracts
- Financing and Security Devices
- International Logistics and Sourcing
- Global Business Management



Full Certification
US\$699

Individual Course
US\$150

EIC for corporates
Bespoke pricing

Contact
info@iccacademy.com.sg

Why take the EIC?

- Pick up on the key market-entry strategies from industry best practices
- Avoid costly mistakes by identifying the trade risks in a transaction
- Improve skills in negotiation and risk management by better understanding the global market

What's included with the full certification purchase?

- Six months access to the entire e-learning programme (5 courses)
- Interactive learning with 4 hours of video lectures, 16 narrated animations and 250 assessment questions to a range of topics
- A searchable and printable glossary containing all the key terms to refer to throughout the programme
- Case studies from 15 companies or individuals to help apply your learning to the real-world
- A live, proctored final exam with the potential to receive an industry-recognised certificate
- Dedicated, full-time IT support to assist with any issues or questions



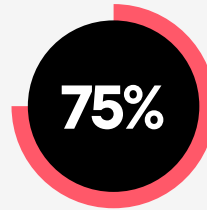
For CDCS® and CSDG® holders

After completing the full certificate, holders of the Certificate for Documentary Credit Specialists (CDCS®) or Certificate for Specialists in Demand Guarantees (CSDG®) will earn valuable CPD points for their required recertification.

Accredited by

LIBF

CSCMP Council of Supply Chain Management Professionals
Educating and Connecting the World's Supply Chain Professionals™



What are people saying about the EIC?

75% of our survey respondents said they would recommend the EIC to a colleague

What EIC Alumni say

“When my clients ask me questions about transportation and financing, I now have the answers and feel in a much better position to help them. The EIC has made me feel much more confident and I feel I can offer my clients real value for money.”

Collins Ayoo
International Trade Centre, Kenya

“In this complex, rapidly changing environment, it pays to be up to date with global export standards and strategies. This comprehensive ICC Academy course provides a foundation in export and import best practices and terminology.”

Guillermo Jimenez
Professor of International Trade and Fashion Law,
Fashion Institute of Technology

BUY NOW



International Trade

Incoterms[®] 2020 Certificate

The Incoterms[®] 2020 Certificate provides a comprehensive working knowledge of ICC's globally recognised commercial trade terms, which offer specific guidance for those participating in the import and export of global trade. Available in English, Spanish, Chinese and French, this professional certificate helps traders avoid costly misunderstandings by clarifying the tasks, costs and risks involved in the delivery of goods.

Available in English, Spanish,
French, German and Chinese

Who's taking the Incoterms[®] 2020 Certificate?

Corporates

Accountants, audit teams, business development and marketing managers, exporters and importers in SMEs and corporations, as well as sales and purchasing managers.

Trade and logistics

Logistics providers, commercial lawyers and arbitrators, custom brokers, freight forwarders, general transportation carriers, insurance managers and trade consultants.

Banks

Finance and procurement managers, compliance and risk managers, front-office relationship managers, back office trade finance and trade operations teams.

Certificate structure

Divided into 7 lessons, the programme has been developed by leading international arbitrator, Charles Debattista. Mr Debattista is also a special advisor to the official ICC Incoterms[®] 2020 Drafting Group. The group consists of 9 experts, including ICC's Trade and Investment Directors from Asia, America and Europe. The three-hour course provides an understanding of the trade terms and how they give a common framework to the trade industry.

Certificate Outline

- Lesson 1: Overview of Incoterms[®] Rules
- Lesson 2: Definition of Incoterms[®] 2020
- Lesson 3: Obligations Part 1
- Lesson 4: Obligations Part 2
- Lesson 5: Comparison Matrix
- Lesson 6: Industry Case Studies
- Lesson 7: Assessment

Why take the Incoterms® 2020 Certificate?

- Evolve your international trade activities by learning to identify the best Incoterms® rules for your business contracts.
- Avoid costly mistakes by learning buyer and seller obligation relating to costs, insurance, trade documents and more
- Understand the origins and technology-driven future of the Incoterms® rules—the world’s essential trade terms since 1936

Price

The price of the certificate is US\$399. This includes access to all 7 lessons, in addition to the assessment examination. The certificate and digital publication bundle is priced at US\$429.

Incoterms® 2020 Certificate for corporates

Bespoke pricing

Contact

info@iccademy.com.sg

Accredited by

LIBF



What’s included with the full certification purchase?

- Six-months access to the e-learning course—four hours of learning over seven lessons—delivered exclusively online
- Interactive learning—10 sample documents and 30+ assessment questions to help you grasp key concepts easily and review the course material
- New comparison matrix tool that allows you to quickly compare different Incoterms® and understand which one best fits your needs
- A live, proctored final exam with the potential to receive an industry recognised certificate
- Dedicated, full-time IT support to assist with any issues or questions

What Incoterms® 2020 Certificate Alumni say

“Getting training directly from the ‘horse’s mouth’ is more valuable to me—and other people looking to work with me—than having my knowledge certified by a third party who has not created the Incoterms® rules.”

Praveenkumar Miriyala

Trade Specialist, India

“The critical thing with the Incoterms® rules is to choose the right rule for the right trade: when is FCA better than FOB, or DPU better than EXW? Get it wrong and profits quickly become losses. Avoid surprises with the ICC Academy’s online training and testing on Incoterms® 2020—it is a valuable investment.”

Charles Debbatista

Special Adviser, ICC Incoterms® 2020 Drafting Group
Counsel and Arbitrator, 36 Stone



BUY NOW



International Trade

Certificate in Digital Trade Strategy (CDTS)

Learn the key aspects of digital trade

The CDTS is a unique, online professional qualification in digital trade, covering both essential macro perspectives and micro-level applications.

Who is the CDTS for?

Shippers and Carriers

Heads of Trade, Heads of Strategy,
Heads of Sales Operations, Heads of Logistics,
Enterprise Architects, Chief Digital Officers.

FinTechs

Heads of Technology, Chief Product Officers,
Architects, Developers

Banks

Heads of Trade, Head of Risk and Compliance

Policy Makers

Heads of Trade Policy, Digital Trade Policy Leads

Certificate structure

The objective of the course is to provide learners with a deep understanding of the various component parts required to digitise trade and supply chain processes at scale, including the standards relating to each part. CDTS graduates will be able to make more informed business decisions and create coherent policies for digital trade.

Module 1—The architecture of international trade and supply chains

Module 2—Critical challenges associated with digitising trade and trade finance

Module 3—MLETR foundations

Module 4—Exchanging trade and supply chain data in a trusted environment

Module 5—Interoperability frameworks—putting it together

Final exam—1 hour, proctored online assessment. Candidates who pass will receive a digital certificate signed by the ICC Secretary General

Why take the CDTs?

- Identify the right strategy to accelerate your digitisation roadmap through a holistic understanding of your supply chains
- Learn from a unique mix of more than 20 leading practitioners and experts, all involved in pushing forward the digitalisation of trade
- Earn an internationally-recognised, professional qualification on digital trade from ICC

Course authors

Jointly produced by the ICC Digital Standards Initiative and ICC Academy, this unique online course brings together insights from a well curated panel of more than 20 industry champions, legal experts, innovative trailblazers and public policy officials

Oswald Kuyler
MonetaGo

Hannah Nguyen
ICC DSI

Emmanuelle Ganne
WTO

Erick Tavares
Vale

Anesan Naidoo
Anglo American

Martijn Thijsen
Port of Rotterdam

Tat Yeen Yap
MonetaGo

Hans Huber
ld4.trade

Alisa DiCaprio
R3

Louise Taylor-Digby
SWIFT

Merlin Dowse
JP Morgan

Raoul Renard
Attorney

Stephan Wolf
GLEIF

Jaco Voorspuij
GS1

Thierry Grumiaux
GS1

Niels Nuyens
DCSA

Grant Hunter
BIMCO

Stephane Graber
FIATA

André Casterman
Casterman Advisory
& ITFA

Kay Ren Yuh
IMDA

André Simha
MSC

Emmanuelle Butaud-Stubbs
ICC France

Oliver Wieck
ICC Germany

Chris Southworth
ICC United Kingdom

Alexia Peralta
Ministry of Public Utilities,
Energy, Logistics &
E-Governance, Belize

What's included

- Six-months access to the entire certificate programme—more than 5 hours of online learning over 5 modules, 20+ lessons and a final online exam.
- 20 video lectures from industry champions, legal experts, innovative trailblazers and public policy officials
- Interactive learning—the course contains self-assessment questions and case studies to help you embed what you learn and apply it to real world scenarios
- A timed one-hour online exam—if you pass (70%) you will receive an ICC Academy, industry-recognised certificate

“In today’s increasingly digitalised world, going digital is no longer a nice to have, it is a must have. Organisations that fail to digitalise their trade and supply chains are likely to be left behind. While going digital does require some resources, it pays off in the medium to long term. The sooner a company makes the move, the more rapidly it will be able to enjoy the benefits.”

Emmanuelle Ganne

World Trade Organization (WTO)

Price

CDTS for individuals
US\$499

CDTS for corporates
Bespoke pricing

Contact
info@iccademy.com.sg

Accredited by

LIBF



BUY NOW



International Trade

Free Trade Agreement Certificate (FTAC)

The Free Trade Agreement Certificate (FTAC) is an online programme that provides a clear understanding of the often difficult and legalistic FTA rules to enter key overseas market.

The advanced-level curriculum provides a collaborative mapping of how business units can come together to overcome perceived technicalities and generate revenue-boosting solutions.



Who's taking the FTAC?

Trade and logistics

Carriers, customs brokers, forwarders, insurers, logistics service providers, professionals working in supply chain and manufacturing, as well as trade consultants.

Corporates

Audit, legal, procurement, sales, taxation and trade compliance teams, as well as business development executives.

Certificate structure

Divided into 5 lessons, the programme was developed by Globalab's Principal Trainer, Maler Vilee, who has more than 15 years of experience working with governments in trade, investment and free trade agreements. The three-hour interactive course aims to train companies, especially small and medium-sized enterprises, to be adept at using FTAs to boost export competitiveness and identify new growth opportunities.

Certificate Outline

- Lesson 1: Strategic Planning Behind FTAs
- Lesson 2: Overview of the FTA basics
- Lesson 3: Importance of FTAs for Business Operations
- Lesson 4: Industry Case Studies
- Lesson 5: Assessment

Why take the FTAC?

- Learn how to expand and source your business activities more competitively via FTAs
- Save valuable resources by leveraging tariff elimination and reduction on specific products when traded via FTAs
- Avoid costly mistakes by understanding sanitary, anti-dumping, and phytosanitary measures, including worst-case scenarios

Price

The price of this certificate is US \$350. This includes access to all 5 lessons, in addition to the assessment examination.

FTAC for corporates

Bespoke pricing

Contact

info@iccademy.com.sg

In partnership with

Enterprise
Singapore



Accredited by

LIBF

What's included with the full certification purchase?

- Six-months access to the e-learning course—three hours of learning over five lessons—delivered exclusively online
- Interactive learning—assessment questions and case studies to help you grasp key concepts easily and review the course materials.
- A live, proctored final exam with the potential to receive an industry recognised certificate
- Dedicated, full-time IT support to assist with any issues or questions



“As a global trading hub, Singapore’s extensive network of 24 Free Trade Agreements (FTAs) and Economic Partnership Agreements (EPAs) help our companies access overseas market opportunities with FTA partner countries. It is increasingly important for companies to be adept at using FTAs to boost export competitiveness and identify new growth opportunities. The latest FTA Certificate Programme by the ICC Academy supports professionals handling cross-border trade with the foundation of FTA regulations to enhance their understanding and its applications.”

Satvinder Singh

Assistant Chief Executive Officer, Enterprise Singapore

BUY NOW



International Trade

Certificate on the Common Reporting Standard (CCRS)

Compliance Training and Strategies

The Certificate on the Common Reporting Standard (CCRS) explains the key requirements and intentions of the Common Reporting Standard (CRS), an international reporting regime for the automatic exchange of information on financial accounts.

The advanced level programme aims to help industry practitioners build a comprehensive understanding of the CRS regime so they can better combat offshore tax evasion and increase tax transparency.



Who's taking the CCRS?

General practitioners working in banks, corporates, or financial institutions in functions such as relationship management, credit and compliance.

Certificate structure

Divided into six lessons, the programme has been created in partnership with Regnology. The four-hour interactive course helps understand how to incorporate the CRS regime as part of a strategic compliance operating model. Professionals can learn how to navigate common issues while onboarding clients or review change in circumstances, including preparing them for reporting exercises and audits.

Certificate outline

- Lesson 1: Automatic exchange of information and CRS
- Lesson 2: CRS: Reporting basics
- Lesson 3: Due diligence on opening new accounts
- Lesson 4: Remediation of pre-existing accounts
- Lesson 5: Monitoring for changes in circumstances
- Lesson 6: Best practices for a comprehensive compliance strategy

Why take the CCRS?

- Learn to classify financial institutions and accounts as per the CRS criteria
- Understand due diligence, reporting requirements and key considerations under CRS
- Implement best practices of CRS, including broader AML/KYC compliance practices

Accredited by

LIBF

What's included with the full certification purchase?

- 6-months access to the entire certificate programme—6 online lessons and a final online exam
- Interactive learning—quiz questions, challenge activities and 8 case studies to show you how to apply what you learn to real-world scenarios
- Downloadable study guide for offline reference
- Lesson highlight summaries at the end of every lesson to recap what you have learned
- A live, proctored final exam with the potential to receive an industry recognised certificate
- Dedicated, full-time IT support to assist with any issues or questions

Price

The price of the certificate is US\$350. This includes access to all six lessons, in addition to the assessment examination.

CCRS for corporates

Bespoke pricing

Contact

info@iccademy.com.sg



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International Trade

IMB NVOCC Bill of Lading Certificate (NBL)



The IMB NVOCC Bill of Lading Certificate (NBL) provides an understanding of NVOCC bill of lading issuances, either to sign up for the International Maritime Bureau (IMB) Non-Vessel Owning Common Carriers (NVOCC) Registry or as part of a staff training programme.

Who's taking the NBL?

NVOCCs currently facing suspension from the IMB NVOCC registry, as well as actual carriers, cargo owners, other general traders and related stakeholders in banks.

Certificate structure

Divided into 4 lessons, the programme has been developed by Pottengal Mukundan, the Director and CEO of ICC Commercial Crime Services—the world business organization's commercial crime fighting arm. The three-hour interactive course aims to raise industry standards and covers a range of topics from the basics of trade logistics to the importance of bills of lading in international trade in order to properly issue a bill of lading.

Why take the NBL?

- Streamline your logistics process with a solid understanding of bills of lading
- Gain a competitive edge by showing industry compliance and accountable business practices as a NVOCC
- Avoid costly and time-consuming legal investigations into improperly issued bills of lading

Certificate Outline

- Lesson 1: Overview of Bills of Lading
- Lesson 2: The Role of Bills of Lading in Global Trade
- Lesson 3: Understanding the IMB Register and Code
- Lesson 4: Assessment

Price

The price of the certificate is US\$350. This includes access to all 4 lessons, in addition to the assessment examination.

NBL for corporates

Bespoke pricing

Contact

info@iccademy.com.sg

What's included with the full certification purchase?

- Six-months access to the e-learning course—2-3 hours of learning over four lessons—delivered exclusively online
- Interactive learning—17 self-assessment quizzes and 6 case studies to help you grasp key concepts easily and review the course materials.
- A live, proctored final exam with the potential to receive an industry recognised certificate
- Dedicated, full-time IT support to assist with any issues or question

In partnership with



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“A bill of lading is one of the most critical elements of an international trade transaction. When the content of a bill of lading is manipulated, the risks of fraud, malpractice or money laundering increases significantly for the stakeholders relying upon it — these include banks, shipping companies and counterparty traders. It is therefore important that NVOCCs understand the key role played by the bill of lading that they issue and the need for them to accurately represent the physical shipment.”

Pottengal Mukundan

Director and CEO of ICC Commercial Crime Services



BUY NOW



Certificate in Responsible Green Marketing Communications (RGMC)

Learn how to effectively qualify and substantiate your 'green' marketing claims—using global principles



This 3-hour online course uses video briefs from industry experts and examples of real ads banned by regulators to give you a clear understanding of the difference between well-substantiated environmental claims and misleading statements that can lead to accusations of “greenwashing”.

Why take the RGMC?

- **Globally applicable:** this course will teach you how to apply the principles from the ICC Advertising and Marketing Communications Code—the basis for national advertising codes in 42 countries—to your own marketing communications
- **Learn how to qualify and substantiate ‘green’ claims** like “free from”, “degradable”, “recyclable content” and more using guidance from the ICC Framework for Responsible Environmental Marketing Communications
- **Build lasting trust with clients and consumers** and show your commitment to responsible, substantiated communications with an environmental marketing credential from the industry standard-setters

Who is the RGMC for?

- **PR, marketing and advertising professionals**
- **Environmental and sustainability officers**
- **Senior leaders** committed to creating and communicating their “green” narrative
- **Consultants and lawyers** advising on responsible environmental marketing communications
- **Students studying business, marketing and sustainability**

Price

RGMC for individuals
US\$199

RGMC for corporates
Bespoke pricing

Contact info@iccademy.com.sg

“It is imperative to get those marketing communications right—to ensure that they are truthful, not misleading, and appropriately substantiated. Getting environmental marketing right means building lasting trust with consumers.”

Kristin Green, Assistant General Counsel, Marketing & Consumer, Microsoft

Certificate structure

The objective of this certification is to give you the knowledge and tools to communicate your organisation's 'green' narrative in a genuine, substantiated way. The RGMC contains 5 modules and a 1-hour final exam.

Module 1—The Scope and Challenge of Responsible Marketing Communications

Module 2—Principles in Responsible Marketing Communications—Introducing the ICC Marketing Code

Module 3—Environmental Claims in Marketing Communications

Module 4—Selected Environmental Claims

Module 5—Implementing Responsibility and Getting Further Help

Final exam—1-hour proctored, online assessment

What's included

- Six-months access to the entire certificate programme—3 hours of online learning over 5 modules
- Video briefs from industry champions, legal experts, and heads of major self-regulatory and industry bodies
- Interactive learning including case studies, examples of global advertising penalised by SROs, and quizzes that encourage critical thinking to reinforce what you have learned
- Digital copies of both the ICC Framework for Responsible Environmental Marketing Communications and the ICC Marketing Code
- A downloadable checklist for responsible environmental marketing communications
- A timed one-hour online exam—if you pass (70%) you will receive an ICC Certificate of Achievement

Course author

Oliver Gray

Special Advisor ICC Marketing and Advertising Commission and Co-chair of ICC Code Revision Task Force.

Oliver has worked for over 25 years in advertising self and co-regulation. He was director general of the European Advertising Standards Alliance and the European Digital Interactive Advertising Association and has overseen several revisions of the ICC's marketing codes including those on the environment. Oliver currently runs his own consultancy, Graywise, that deals with ethics, governance and compliance issues, particularly in relation to marketing communications.

The content of this course is inspired by a course authored by ICC Sweden.



What is the ICC Advertising and Marketing Code?

The ICC Advertising and Marketing Communications Code (ICC Code) provides a set of guidelines and standards for various stakeholders in the advertising industry and serves as the cornerstone for most self-regulatory systems around the world. The ICC Code is developed by experts from all industry sectors. This course is based on the ICC Framework for Responsible Environmental Marketing Communications, which expands on the guiding principles of Chapter D in the ICC Code.

BUY NOW



Ethical Marketing And Advertising (EMA)

The Ethical Marketing and Advertising (EMA) is a specialised programme providing the latest training needed to conceptualise, design and deliver responsible marketing communications.

The advanced-level course offers the know-how and skills to spot and avoid ethics violations, critical to those looking to build consumer trust and brand loyalty.



Who's taking the EMA?

Advertisers, marketers and other professionals working for regulators advocacy groups, advertising associations and academic institutions, including their business students.

Certificate structure

Divided into 6 lessons, the programme was developed by experts from ICC's Marketing and Advertising Commission and the renowned international business school, INSEAD. The two-hour interactive course provides a comprehensive understanding of the principles at the heart of global advertising codes, which are applicable across all industries.

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Certificate outline

- Lesson 1: What is the ICC Code?
- Lesson 2: Importance of Ethical Advertising
- Lesson 3: Ethical Principles relating to Customers
- Lesson 4: Ethical Principles relating to Society
- Lesson 5: Ethical Principles relating to Competitors
- Lesson 6: Digital Marketing

Why take the EMA?

- The only official academic adaptation of the ICC Marketing and Advertising Code—an industry standard for over 80 years
- Learn to produce transparent and effective forms of international advertising
- Create a healthy brand for your company to earn customer loyalty for long-term strategic growth

Price

This course is available free of charge. Professionals wishing to solidify their commitment to the ICC Code and earn an ICC Academy Certificate are encouraged to take our final examination for a nominal fee of US\$200.

EMA for corporates

Bespoke pricing

Contact

info@iccademy.com.sg

“The ICC Code provides globally applicable road signs for marketing practice, which help build confidence in business. This e-course brings the Code guidance to life with the aid of practical industry examples.”

Brent Sanders

Professor of International Trade and Fashion Law, Fashion Institute of Technology Chair, ICC Commission on Marketing and Advertising
Assistant General Counsel, Microsoft



“The EMA demonstrates, in practical terms, how the ICC Code’s principles and provisions can be applied in everyday practice when developing marketing campaigns. We are confident that this e-course will be a key resource to help marketers employ today’s and tomorrow’s most innovative techniques to market their products and services.”

Raelene Martin

Policy Manager, ICC Commission on Marketing and Advertising
Assistant General Counsel, Microsoft



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- Corporate, team or university subscription: Bespoke pricing

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“ADB is pleased to have partnered with ICC Academy in providing online global trade and supply chain finance training. With the initial phase, which included the Global Trade Certification, we have successfully trained 150 professionals from more than 80 Trade Finance Program partner banks.”

Steven Beck

Head of Trade Finance, Asian Development Bank

“The critical thing with the Incoterms® rules is to choose the right rule for the right trade: when is FCA better than FOB, or DPU better than EXW? Get it wrong and profits quickly become losses. Avoid surprises with the ICC Academy’s online training and testing on Incoterms® 2020—it is a valuable investment.”

Charles Debbatista

Special Adviser, ICC Incoterms® 2020 Drafting Group
Counsel and Arbitrator, 36 Stone



96.8% of our 1,700 survey respondents gave positive feedback on our certificates



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