# CERTIFIED FORECASTER AND DEMAND PLANNER

SUITABLE FOR FORECASTERS, DEMAND PLANNERS, PROFESSIONALS COORDINATING THE PLANNING PROCESSES WITHIN THEIR ORGANIZATION

### **ONLINE & ON DEMAND COURSE INCLUDES:**

- 21 Online Modules
- Discussion Panel with Tutor
- · Study Guide and Excel examples
- Self Assessment Quizzes in Each Module



#### **CERTIFIED BY**



# PART 1

- Supply Chain Management Essentials
- Inventory Planning Fundamentals
- Bullwhip Effect
- Introduction to Sales and Operations Planning / Integrated Business Planning -S&OP/IBP
- Consensus, Prioritization and Integration with Strategic Planning

# PART 2

- Collaborative Planning, Forecasting and Replenishment (CPFR)
- Forecasting Myths, Realities & Challenges
- Forecasting Based on Historical Data
- Seasonal Demand Forecasting
- Intermittent Demand Forecasting

#### PART 3

- Causal and Qualitative Forecasting Models
- New Product Forecasting
- Forecast Performance
- Demand Driven Supply Chain Framework
- Demand Sensing

#### PART 4

- Supply Chain Response
- Introduction to Demand Driven Materials Requirement Planning - DDMRP
- Improving Forecasting with POS Data and Demand Sensing
- Principles of Data Analysis
- Improving Forecasting with Machine Learning
- Improving Forecasting with Six Sigma





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